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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

JAN 0 5 2005

Applicants:

Bruce Eisen et al.

Assignee:

User Trends, Inc.

Title:

Electronically Distributing Promotional And Advertising Material

Based Upon Consumer Internet Usage

Serial No.:

09/379,167

Filing Date:

08/23/99

Examiner:

John L. Young

Group Art Unit:

2162

Docket No.:

M-7729 US

NOTICE OF CHANGE OF ADDRESS

January 5, 2005

COMMISSIONER FOR PATENTS PO Box 1450 Alexander VA 22313-1450

Dear Sir:

Please direct all correspondence in the above-identified application and all documents relating to any patent that issues on this application to the undersigned at the following address:

F. Jason Far-hadian, Esq. Century IP Law Group P.O. Box 7333 Newport Beach CA 92658-7333

I hereby certify that this correspondence is being transmitted to (703) 308 3691:

Mail Stop: Change of Address

Commissioner For Patents PO Box 1450

Alexandria, VA 22313-1450

on January 5, 2005.

01 05 /05

Date of Signature

Respectfully submitted,

F. Jason Far-hadian, Esq. Attorney for Applicant(s)

Reg. No. 42,523